plesk®

Licensing Guide

Valid from January 1st, 2027

/ For Online Store Customers

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Introduction / Executive Summary

The current licensing guide provides an in-depth description of the Plesk licensing model, the Plesk Special Editions, Plesk Extensions in the Plesk Extension Catalogue, and Feature Packs.

The Plesk online store pricing and licensing structure is standardized for all customers worldwide. This structure defines the price for each license based on the different Plesk Editions available, each with a distinct feature set and targeted to a specific audience.

Apart from the core Plesk licenses available for VPS and dedicated servers, Plesk customers also gain access to the available extensions through the in-product Plesk Extension Catalogue. Whether developed by Plesk directly or by independent service providers, the extensions are always tested to ensure full compatibility before being included in the public catalog.

Who is this document for?

This document is for any potential, new, and existing direct Plesk retail customer. Plesk retail customers buy Plesk licenses from the online store available on plesk.com. Existing customers' license status, as well as license management operations, can be done via platform360.io. Those interested in reselling Plesk licenses as Plesk partners should also check the dedicated Plesk Licensing Guide for Partners.

Benefits / The power to scale and grow your business

Scale and grow a business with Plesk - fit for those who host a single domain, just as it fits those who seek to host as many as possible, both on Windows or Linux. Plesk allows the management of websites, projects, applications, and customers and servers across all infrastructure setups, customized service plans to up- and cross-sell products and services. Plesk's products and services aim to provide a ready-to-code environment and strong security across all layers and operating systems.

Plesk is also the most complete hosting control panel solution for high-performance VPS and Dedicated Hosting. Respond to the industry's fast evolution while keeping admin costs and troubles down.

Apart from the ever-evolving product features of Plesk, those who opt to buy licenses directly from the plesk.com online store benefit from direct support from the Plesk team, 24/7, in English, Russian, Spanish, German, Portuguese, and Japanese. If a Plesk license was purchased from one of the Plesk partners, technical support should be provided by the license provider. Plesk partners are fully trained to deliver best-in-the-industry support for Plesk products running on their infrastructure.

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Plesk Licensing Model

Plesk licenses are available as subscription/lease, in the following license configurations, for virtual (also known as virtual private servers or VPS) and dedicated (also known as physical servers) servers:

Plesk Web Admin Edition

For managing up to 10 domains. For basic management of simple websites, includes Plesk WP Toolkit Lite.

Plesk Web Pro Edition

For managing up to 30 domains. It also includes full-featured Plesk WP Toolkit Pro.

Plesk Web Host Edition

Unlimited domains management, with reseller accounts management and Plesk WP Toolkit Pro.

Subscriptions are available on a monthly or yearly recurring basis. Apart from the pure core options, Plesk licenses can also be bought in discounted bundles, and assorted with self-chosen extensions. Licenses can be terminated at any time - or they renew automatically through the Plesk licensing servers. Since 2012, Plesk is no longer providing perpetual licenses.

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Plesk Licenses, Editions and Standard Features

All three editions of our server-based licenses present several core features:

Plesk Web Admin Edition

For Web & IT Admins who manage sites for an employer, business, or themselves. Simple site and domain management without the service provider overhead of managing customers, resellers, or subscriptions.

Plesk Web Pro Edition

For Web Professionals who design, develop, and deploy sites and web apps. A simple way to manage customers' sites and apps, including WordPress as a CMS in a fully-managed model for your customers.

Plesk Web Host Edition

For Agencies or Web Hosters with all the needed hosting features. Shared accounts can be used in almost any configuration the customer needs. WordPress and domain management tools included. Advanced reseller management included.

Here's a full breakdown of each edition's available features:

Table with Plesk Editions available Features

	Web Admin Edition	Web Pro Edition	Web Host Edition
Core Features	10 domains	30 domains	Unlimited domains Reseller management
	Basic Subscription management	Advanced Subscriptions, Customers, and Account Management	Advanced Subscriptions, Customers, and Account Management
	x	WP Toolkit	WP Toolkit
	Power User Interface only	Power User + Service Provider Interface	Power User + Service Provider Interface
	100s of Apps at your fingertips		
	x	Cgroups Manager (resource management)	Cgroups Manager (resource management)
Security Features	x	DNSSEC Support	DNSSEC Support
	Plesk Security Core + Let's Encrypt + Basic Atomicorp Rules Web Application Firewall + Support for many 3rd party web application firewalls Firewall + Fail2ban intrusion detection SpamAssassin, Outbound Antispam Mobile Manager App		

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Here are the monthly prices for Plesk licenses on dedicated and VPS servers:

Monthly Plesk Licenses Base Price

	Web Admin		Web Pro		Web Host	
	Dedicated	VPS	Dedicated	VPS	Dedicated	VPS
EUR	15.99	15.99	28.99	28.99	62.99	62.99
USD	18.99	18.99	33.99	33.99	73.99	73.99
GBP	18.99	18.99	33.99	33.99	73.99	73.99
YEN	2,670	2,670	4,650	4,650	10,180	10,180

Customers deciding to purchase yearly licenses benefit from a 1-month discount, resulted in prices as follows:

Yearly Plesk Licenses Base Price

	Web Admin		Web Pro		Web Host	
	Dedicated	VPS	Dedicated	VPS	Dedicated	VPS
EUR	175.89	175.89	318.89	318.89	692.89	692.89
USD	208.89	208.89	373.89	373.89	813.89	813.89
GBP	208.89	208.89	373.89	373.89	813.89	813.89
YEN	29,370	29,370	51,150	51,150	111,980	111,980

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Plesk - Special Editions

There are two special editions available to meet the needs of WordPress enthusiasts and businesses operating on the Plesk environment. Each is a bundle of useful extensions packed in one Plesk Edition with a specific offering.

Plesk WP Edition

For WordPress Users and Agencies. This bundle includes the Plesk Web Host Edition combined with extensions specifically-designed to support your WordPress work.

Plesk Business & Collaboration Edition

For SMB Owners and IT Admins. This bundle includes the Plesk Web Host Edition and necessary extensions and tools for all your business and communication needs.

Plesk WP Edition	Plesk Business & Collaboration Edition
This bundle includes the Plesk Web Host Edition combined with extensions specifically-designed to support WordPress work.	This bundle includes the Plesk Web Host Edition and necessary extensions and tools for all business and communication needs.
Plesk Web Host Edition license	Plesk Web Host Edition license
Smart Updates for 30 WordPress websites	Plesk Premium Email - powered by Kolab for 30 users
SEO Toolkit Personal license	Acronis Backup (100 GB)
Backup to Cloud Pro	SEO Toolkit Personal
ImunifyAV+ Anti-Virus	Backup to Cloud Pro
Boldgrid & Speed Kit - one domain each	ImunifyAV+ Anti-Virus
	Plesk Email Security Pro

Plesk Licensing on Hyperscalers

Plesk is available as a software license in the Plesk website pricing page. In addition, Plesk is also offered on these major hyperscale cloud providers:

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Web Admin vs Web Pro vs Web Host Plesk licenses

FEATURES	WEB ADMIN EDITION	WEB PRO EDITION	WEB HOST EDITION
Domains and Use Case	Up to 10 domains	Up to 30 domains	Unlimited domains
Service Provider Management			
Reseller management	✗	✗	✓
Subscription management	✗	✓	✓
Account management	✗	✓	✓
Cgroups Manager (resources management)*	✗	✓	✓
User InterfaceDescription			
Power user view (server + site admin)	✓	✓	✓
Custom view management	✗	✓	✓
User Features			
WP Toolkit	SEO Only (limited features edition)	✓	✓
Developer pack	+	+	+
PostgreSQL and MSSQL management modules	+	✓	✓
Plesk Premium Email by Kolab	+	+	+
Plesk mobile manager	✓	✓	✓
Security Features			
DNSSEC	+	✓	✓
Security Core with ModSecurity Rules by Atomicorp	✓	✓	✓
Let's Encrypt	✓	✓	✓
Plesk Email Security*	+	+	+
Email anti-virus	+	+	+

** subject to OS being supported, check supported OS in the documentation*

✓ Included ✗ Not included + Optional add-on

Note:

In all cases, two options are available to combine Plesk with a pre-installed, ready-to-use server:
Hourly licenses: Plesk bought in combination with any hyperscaler server available on AWS or Azure, where the license is built into the server image itself. Available in options as small as one hour.
BYOL (Bring your own license): The server image doesn't include a license for Plesk itself once installed. That allows the user to employ any Plesk license purchased elsewhere or in our Plesk store.

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Extended Lifecycle Support Program

In May 2024, Plesk announced the opt-in Extended Lifecycle Support Program (ELS) due to several operating systems reaching End-of-Life Support by their respective upstream vendors:

- CentOS7 - EOL June 30, 2024
- CloudLinux 7 - EOL June 30, 2024
- Ubuntu 18.04 - EOL May , 2023
- Debian 10 - June 30, 2024
- Ubuntu 20.04 - EOL May, 2025
- Ubuntu 22.04* - EOL May, 2027

This means that after that date, these operating systems no longer receive security updates from upstream vendors, making them more vulnerable to potential security issues.

The voluntary ELS Program provides critical security updates and technical support for qualifying servers. Depending on the operating system, this program runs the following dates:

- CentOS 7 & CloudLinux 7 - July 1, 2024 to January 01, 2028
- Ubuntu 18.04 & Debian 10 - October 1, 2024 to January 01, 2028
- Ubuntu 20.04 - July 1, 2025 to January 01, 2028
- Ubuntu 22.04 - July 1, 2027 to January 01, 2029

ELS coverage for CE7, CL7, Ubuntu 18, Ubuntu 20.04 and Debian 10 has been extended through 2027.
*Fees applies from July 1, 2027

ELS Program Fees

Servers running CentOS 7, CloudLinux 7, Ubuntu 18.04, Ubuntu 20.04, or Debian 10 are charged an extra monthly fee for the duration of the ELS Program subscription term for additional security and support coverage.

Ubuntu 22.04 is a new ELS OS. Fees starts July 1, 2027.
The monthly ELS fee will continue being charged until the additional ELS coverage is cancelled.

	Additional Fee per Server Jan 1, 2027 - June 30, 2027				Additional Fee per Server July 1, 2027 - Dec 31, 2027			
Operating System	EUR	USD	GBP	YEN	EUR	USD	GBP	YEN
Plesk ELS for CentOS 7	12	12	12	1,950	12	12	12	1,950
Plesk ELS for CloudLinux 7	12	12	12	1,950	12	12	12	1,950
Plesk ELS for Ubuntu 18.04	12	12	12	1,950	12	12	12	1,950
Plesk ELS for Debian 10	12	12	12	1,950	12	12	12	1,950
Plesk ELS for Ubuntu 20.04	12	12	12	1,950	12	12	12	1,950
Plesk ELS for Ubuntu 22.04	-	-	-	-	8	8	8	1,300

Purchase ELS coverage

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Extensions, Feature Packs and Extra Features

We're now way past a one-size-fits-all approach because disk space and manageability, amongst many other factors, are getting more massive and more complicated by the day. We believe in a future-proof solution with a broad feature set delivering what customers want and need - today and later on.

That's why Plesk provides a lightweight core and layers of features and goodies on top of the standard control panel transforming it into a cloud-ready platform that addresses multiple use case scenarios.

It also comes with a growing toolbox always at your disposal: The Plesk Extensions Catalog.
An ecosystem that we can split into four major categories:

Plesk Extensions

Plesk's extensions provide extra tools, features, and services to users. Their purpose is to enhance how users work and interact with servers and websites. In particular, they serve a useful role when dealing with specific website areas, such as SEO, Security, Email, WordPress, and more.

Plesk has over 130 extensions in the Plesk Extensions Catalog - available as Free, Freemium, and Paid licenses. No matter if developed by our own team or by independent service providers, the Plesk extensions included in the extension catalog are certified for compatibility and smooth integration with our platform's capabilities.

Free extensions

Have a field day and start customizing your Plesk with a wide variety of tools at no additional cost. From security to communication, all major purposes are covered in this category.

Commercial extensions

If you plan to resell Plesk, this is your chance to tailor a solution for your customer/s, stand out from the crowd, add value to your IaaS offerings, and generate additional revenues.

Whether you want to add a tool for e-Commerce or enhanced security or anything else which might be necessary for your setup, all you need to do is pick and choose from the Plesk Extensions Catalog (with some exceptions offering per-server licenses with additional packs inside, like a number of domains or mailboxes, or even pay as you grow across multiple servers).

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Feature packs

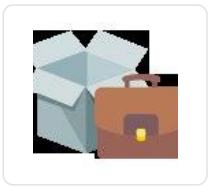
It may be worth going for a bundle of extensions rather than singles since they have one discounted price per pack, making it easy for you to do business with us. Plesk Feature Packs are bundles of extensions available for a discount price in comparison with buying the extensions separately. Currently, available feature packs are:

Plesk
Power Pack

Plesk
Hosting Pack

Plesk
Developer Pack

Plesk
WP Pack



Plesk Business and
Collaboration Pack

Plesk Server
Security Pack

In addition to the Feature packs, Plesk Additional Language Packs are also available for purchase. You can find out more about each Feature Pack and what is included here.

Additional Plesk features

You can purchase optional add-ons, including extra language packs, or premium options. Some previous Plesk features have been shifted from the core to our catalog, waiting for you to install at no extra cost.

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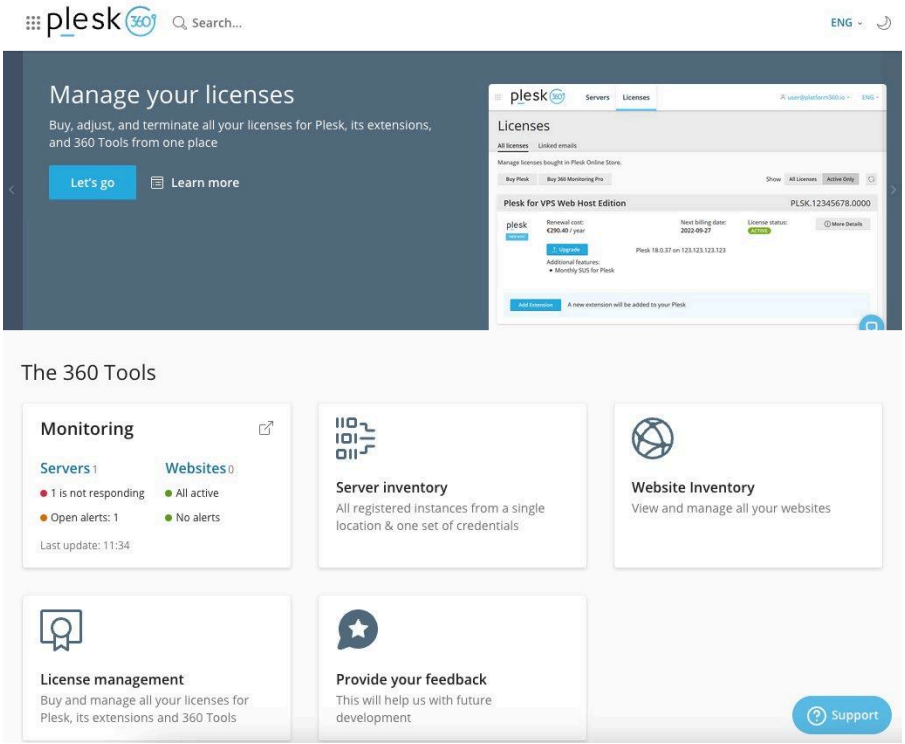
Managing Licenses with Plesk 360

Plesk Online Store customers can manage their licenses by **signing up to** platform360.io with the same email used to buy Plesk licenses and extensions. The Plesk 360 portal can be used to view all available Plesk licenses, manage the subscription, as well as important profile details in a single place. Activation keys, renewal, and updates, as well as consolidated billing and subscription features, are available in Plesk 360.



Special Offers. Price Adjustments

Depending on seasonality or various opportunities, Plesk may activate special offers for both core licenses, as well as licenses for extensions or bundles. All current information about available offers is always accessible on plesk.com.

The Plesk licensing model is a modern, stable one, and there are no plans for further adjusting it in the near future. The pricing point has not changed significantly over the years. However, Plesk might decide to perform periodical adjustments to mirror market evolution, as well as internal factors such as further development of the product core or adjoining features. When such will be the case, we commit ourselves to communicating transparently, as well as to notifying the interested parties in due time.

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Glossary

Automatic Renewal - All licenses purchased in Plesk Online Store (through our order processing vendor cleverbridge) have automatic renewal enabled by default. A renewal order will be created and paid automatically once in a billing period (every month, or every year, depending on the type of the license you purchased). The license will be renewed shortly after the renewal order is processed and paid. Licenses will be renewed and paid automatically until the corresponding subscriptions are canceled.

Dedicated server - A dedicated server is one that is exclusively allocated to a single website. The server is dedicated to your site alone so that all resources are at its disposal. Its advantages are reliability and high resource availability, with the downside of being more expensive than the shared alternatives.

Plesk Feature Packs - Plesk Feature Packs are bundles of extensions available for a discount price in comparison with buying the extensions separately.

Plesk Special Editions - Plesk Special Editions are configurations of Plesk licenses with an assortment of features catering to the demands of a particular audience group.

Plesk Extension - Plesk extensions are extra tools, features, and services to enhance the way you work or offer more services to your customers. Available as free, freemium, or paid, these can be installed directly from the in-product Plesk Extension Catalog. Before being included in the catalog, extensions are thoroughly tested for full compatibility with the Plesk core.

VPS - A virtual private server or VPS is a virtual machine sold as a service, with enough processing power to hold all of the files and information that go together to make up a website. VPS hosting uses virtual server technology, which places a number of virtual servers on to a single physical server. Each one is separated and can be rebooted independently of the rest.

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