plesk

Plesk is the leading WebOps platform to **build**, **secure** and **run applications**, websites and **hosting businesses** in the cloud.

Plesk is running on more than **377.000 servers**, automating and securing **11M+ websites** and at least **19M mail boxes**.

More than just a control panel!
<div class = "the-synergy-of-WebOps">

Key messaging

Short Messaging Snapshot – Twitter friendly (25 Words)
Plesk is the leading WebOps platform to build, secure and run applications, websites and hosting businesses.

Medium Messaging Snapshot (50 Words)
Plesk is the leading WebOps platform to build, secure and run applications, websites and hosting businesses. Available in 32 languages across 140+ countries, 50% of the top 100 service providers are partnering with Plesk. We manage and secure more than 377'000 servers, automate 11M+ websites and deliver 19M+ Emails daily.

Long Messaging Snapshot (less than 150 Words)
Plesk is the leading WebOps platform to build, secure and run applications, websites and hosting businesses. Available in more than 32 languages across more than 140 countries in the world, 50% of the top 100 worldwide service providers are partnering with Plesk today. Plesk is managing and securing more than 377'000 servers, automating 11M+ websites and deliveringat least 19M mail boxes every day. Besides simplifying complexity and saving time through automation for developers and system administrators, Plesk increases the efforts to enable its clients and partners to extend and customize Plesk as an open platform. The rich and open extension catalogue does not only provide access to even more relevant features targeted at specific audiences, but also enables service providers of any size to generate unique upsell opportunities.

BUILD	SECURE	RUN
Providing a ready-to-code environment in an intuitive interface for web professionals, Plesk helps developers and designers to focus on their business: developing web applications and web sites for SMBs that scale in the cloud.	By our own research among web professionals, 9 of 10 web application developers only realize the need of securing an application when it's too late. Plesk secures your application and website automatically.	Focus on your business, not on infrastructure management. Save tremendous time by automating all server related tasks and components to run and scale your web application and websites.

Unique selling points	**WordPress Toolkit– a must-have for hosters and cloud service providers** Nearly 28% of all websites worldwide are now built with WordPress and it's still growing. Plesk addresses the most common pain points and enables WordPress users to mass manage multiple WordPress instances and automate the most common tasks. The latest version of our WordPress Toolkit now provides staging and cloning so web professionals never have to code on a live site again. **Security does matter!** Hard to believe but true - 90% of web application developers and web professionals only start to realize the need to invest in state of the art server-to-site security when things already went horribly wrong. With Plesk everyone can easily access a secure and ready-to-code environment without the need to be a security expert. **Target the developer audience** Plesk is the only platform also focusing on web application developer needs, not just system administrators. Offering different interface templates and a scalable ready-to-code environment combined with no-touch security for its servers, Plesk provides every component to satisfy the developer audience. **Intelligent maintenance** Save time and support cost thanks to the integrated self-repair functionalities dealing with any issues at the server and database level. A powerful log browser makes it easy for you to decide whether you want to do it yourself or let Plesk deal with the issue. **The OS does not matter!** Plesk is the only hosting and WebOps platform that is completely OS agnostic and has full feature parity on all major Linux Distributions and Windows Server versions. No matter whether your customer is a Linux or Windows lover – they will all share the same user experience.
Web Ops	**Web Operations (or WebOps**) is defined as a domain of expertise within IT systems management that involves the deployment, operation, security, maintenance, tuning, and repair of web-based applications and systems. In the past, such tasks involved many specialists to ensure that everything works together throughout an application's lifetime. The role today has gained significant respect as a distinct specialty to support application developers and is considered by many to be a subset of the larger DevOps movement. Over time, this expertise has become more simple and available for less experienced people by automating all such relevant tasks and processes through a platform like Plesk. These processes are mosty hosted at a service provider or one of the large cloud infrastructure providers such as Amazon or Microsoft Azure.